



POTATO GROWERS OF CANADA

LES PRODUCTEURS UNIS DE POMMES DE TERRE DU CANADA

2020 UNITED POTATO PARTNERS SEMINAR

Red Shores Race Track and Casino, Charlottetown, PEI

Wednesday, January 29, 2020

- 9:00 a.m. - 9:30 a.m. **Registration and Coffee**
- 9:30 a.m. - 9:35 a.m. **Welcome and Opening Remarks**
- Jason Hayden, Chairman, PEI Potato Board
- 9:35 a.m. - 9:40 a.m. **United Potato Growers of Canada**
- Ray Keenan, Chairman, United Potato Growers of Canada
- 9:40 a.m. - 10:30 a.m. **U.S. Potato Market Outlook: The significant reduction in 2020 Supply and Highlights from the 2020 Potato Business Summit**
- Mark Klompfen, CEO, United Potato Growers of America
- 10:30 a.m. - 10:45 a.m. **Nutrition Break**
- 10:45 a.m. - 11:15 a.m. **Canadian Potato Market Update**
- Kevin MacIsaac, General Manager, UPGC
- 11:15 a.m. - 11:45 a.m. **Prince Edward Island Potato Market Update**
- Mark Phillips, Market Information Officer, PEIPB
- 11:45 a.m. - 12:00 p.m. **Introduction of Sponsors**
- Farm Credit Canada, PEI Bag Company, Allan Equipment, Coderre Packaging, Senechal Packaging, Capital Equipment, AEPTQ, FMC
- 12:00 p.m. - 1:00 p.m. **Lunch Provided by United Potato Partners Program**
- 1:00 p.m. - 1:45 p.m. **The Benefits of Tile Drainage**
- Sid Vander Veen, Professional Engineer, Ontario
- 1:45 p.m. - 2:15 p.m. **Land Use and Land Ownership in PEI**
- Brian Matheson, Deputy Minister, PEI Dept of Agriculture and Land
- 2:15 p.m. - 3:00 p.m. **Facing Climate Uncertainty with Technology**
- Dr. Adam Fenech, Associate Dean (Interim), School of Climate Change and Adaptation Climate Change Researcher, UPEI
- 3:00 p.m. - 3:10 p.m. **Wrap Up and Conclusion**