



POTATO GROWERS OF CANADA

LES PRODUCTEURS UNIS DE POMMES DE TERRE DU CANADA

2018 UNITED POTATO PARTNERS SEMINAR

Red Shores Race Track and Casino, Charlottetown, PEI

Wednesday, January 31, 2018

- 9:00 a.m. - 9:30 a.m. **Registration and Coffee**
- 9:30 a.m. - 9:35 a.m. **Welcome and Opening Remarks**
- Darryl Wallace, Chairman, PEI Potato Board
- 9:35 a.m. - 9:40 a.m. **United Potato Growers of Canada**
- Ray Keenan, Chairman, United Potato Growers of Canada
- 9:40 a.m. - 10:20 a.m. **U.S. Potato Market Outlook: The Turn Around in Pricing in Idaho and Other Key States in 2017, and What's Ahead?**
- Mark Klompfen, CEO, United Potato Growers of America
- 10:20 a.m. - 11:00 a.m. **Carbon Tax Pricing – Manitoba's Approach for Agriculture**
- Dan Mazier, President, Keystone Agricultural Producers
- 11:00 a.m. - 11:10 a.m. **Nutrition Break**
- 11:10 a.m. - 11:35 a.m. **Canadian and European Potato Market Updates**
- Kevin MacIsaac, General Manager, UPGC
- 11:35 a.m. - 12:00 p.m. **Prince Edward Island Potato Market Update**
- Mark Phillips, Market Information Officer, PEIPB
- 12:00 p.m. - 1:00 p.m. **Lunch Provided by United Potato Partners Program**
- 1:00 p.m. - 1:40 p.m. **North American Initiative to Increase Potato Consumption: APRE (Alliance for Potato Research and Education)**
- Peter Johnston, V.P. of Quality Assurance, Cavendish Farms
- 1:40 p.m. - 2:20 p.m. **NAFTA Update and the Road Ahead**
- Denis Landreville, Lead Negotiator, AAFC Ottawa
- 2:20 p.m. - 2:45 p.m. **NAFTA from a PEI Perspective**
- Kal Whitnell, Senior Director, Economic Research and Trade Negotiations, Innovation PEI
- 2:45 p.m. - 2:55 p.m. **Introduction of Sponsors**
- AMVAC, Farm Credit Canada, AEPTQ, Coderre Packaging Senechal Packaging, Sac Drummond, Capital Equipment
- 2:55 p.m. - 3:00 p.m. **Wrap Up and Conclusion**